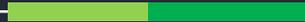




musicworx

DIGITAL MUSIC PROMOTION

MUSIC PROMOTION ON A NEXT LEVEL





OUR AGENDA

Music promotion for DJ's, Labels,
Producers and Radio Stations.



ABOUT US

The basic idea and history.

THE PROMOTION

Explore our promotion tools.

CHARTS

We create our weekly international and national charts.

STATISTICS

Usefull statistics of each release.



INTRODUCTION

Music Worx is a DJ pool and label promotion platform for the music industry. We offer our services to professional DJs, radio stations, producers and record labels and are the market leader in this area of online promotion services. Our website offers an easy and simple navigation.

We are the leader in this type of Online Service and we have structured our Website for easy and simple navigation. You are able to browse, listen, share, promote and download music all on one platform.

We already work for more than 150,000 users in the music business worldwide. We promote DJs, Record Companies, Producers and Radio Stations. Daily are new records added to our platform which are promoted and downloaded from our professional DJs and Radio Stations.

DJ's and Radio stations can simply download high-quality MP3s on 320kbps by giving us their Feedbacks to the tracks. The Music Genres are Dance, House, Deep House, Electro, Minimal, Pop, Chillout, Hardcore, Dubstep, R&B, Progressive, Tech House, Trance, Techno, Urban, Lounge, Hardstyle, HipHop, Breakbeat, Latin and Reggae.

Labels and Producers get statistics instantly. All informations about how many plays or downloads, charts positions, Radio or Club listeners reached and feedbacks from our DJs.

We use our own Audio player which is fix on the Website. He keeps the playlist until you log out and he shows you all information needed including the cover picture.

We create our weekly Top 50 charts from our DJs votings. Also a DJ Playlist and DJ Top10 is submitted weekly.

These are just a view functionalities on Music Worx. Have a look on the Official Website and register for free right now and enjoy it!



Music Worx is divided in 2 main users. Labels & Producers upload tracks and DJ's & Radios download tracks.

DJ AND RADIO

Download your preferred tracks.

Add your preferred tracks into your Download Box for a later download. You can decide when you want to download your tracks. There is also a download history where you have a full control of your music library.

LABEL AND PRODUCER

Upload your music and get statistics.

Upload your products through our upload system, which includes all the extra information required. Share your product information on Social Networks. Full control of your products with our special statistics tool.





THE PROMOTION



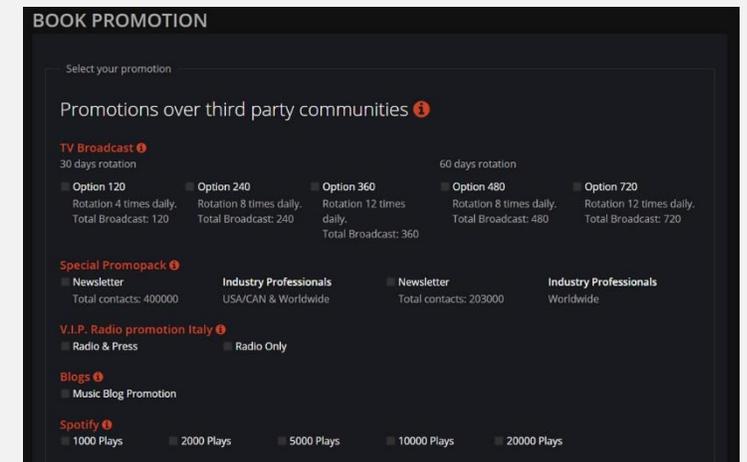
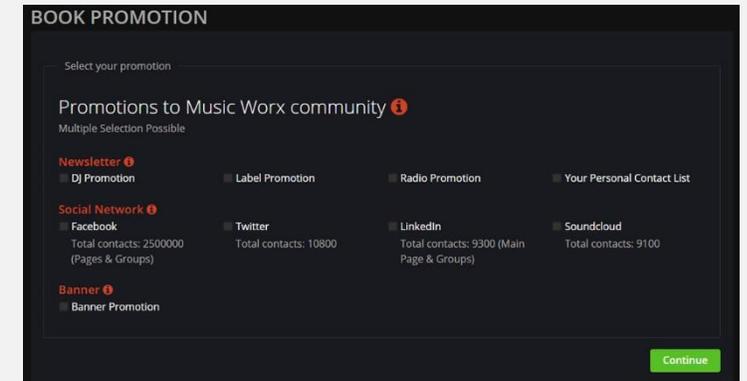
MUSIC WORX COMMUNITY

- Newsletter to Music Worx Member
- Newsletter to your own customer list
- Social Media Promotion
- Banner Promotion



THIRD PARTY COMMUNITIES

- TV Broadcast
- Special Promo Pack Newsletter
- V.I.P. Radio Promotion Italy
- Blog & Press
- Spotify Promotion





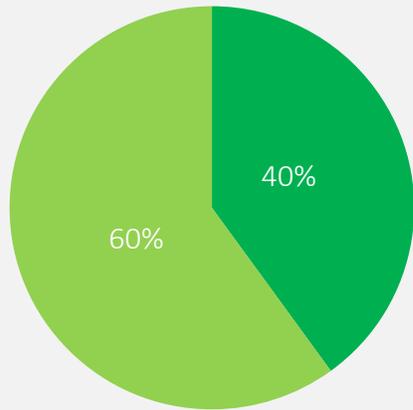
CHARTS

Music Worx weekly compiles the international and national download top 50 charts based on input from the top 10 of our DJs. The charts lists are promoted to DJs, labels, magazines and over 3 million social media users.





STATISTICS



Statistics

Music Worx creates a feedback form for each product, which the Labels need for their marketing initiatives and research. The information the labels receive is: number of downloads, previews, rating, favorite mix, reaction, radio plays, club listeners, top chart position, number of weeks on chart and detailed text comments from the DJs. The feedback form can be downloaded as PDF. We send weekly email with the statistics of views, downloads and charts changes.



What we collect

- Number of downloads
- Number of Plays
- Appraisal
- Favorite mix
- Reaction
- Top chart position
- Number of weeks in the charts
- Number of radio listeners and club visitors
- Feedback from the DJs
- License requests

READ MORE ABOUT US

[WWW.MUSICWORXMEDIA.COM](http://www.musicworxmedia.com)



music-worx.com